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**I help create a connecting arc of solid branding and messaging...between your website, business & customers.**

Bridging the heart of your business identity with valuable online creations and other media solutions.

I'm a Web Producer & Designer, Print Designer, Business Advisor and Project Manager. A well-seasoned professional in the interactive industry for over 25 years (including my own long-term web business) — offering a range of customized, integrated interactive and business services.

- Service a range of small-town businesses, start-ups or large-scale corporate productions
- Experience in various sectors (art world, financial, publishing, marketing & communications, music, media, PR)
- Competitive, scalable budget and timeline options available; hourly ongoing maintenance fees

### My Services Include:

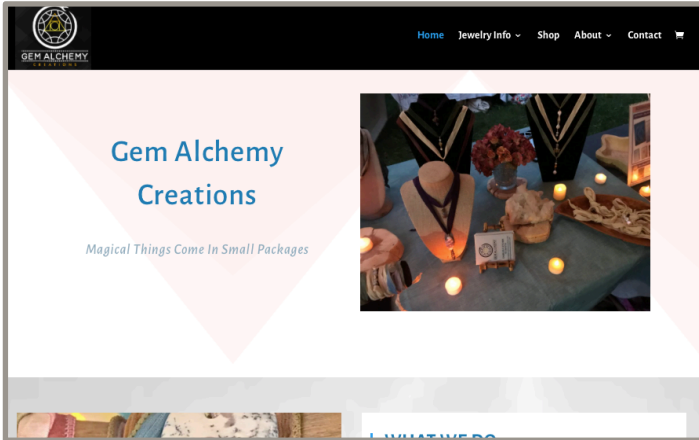
- **Websites: customized design & build, redesign, ongoing maintenance**
  - Business & communication strategy—short & long-term goals
  - Coordinate website hosting and domain registration/redirecting
  - Customized, beautiful website designs aligned with your unique business
  - Extensive experience with Wordpress, WIX, Squarespace and other online editing tools
  - Basic shopping cart configuration; also PayPal button/link creation and integration
  - Write new/enhanced copywriting and messaging
  - Intuitive and user-friendly site navigation, page structure and page design
  - SEO keywords & hashtag recommendations
  - Blog creation and optimal category filters
  - Website analysis and enhancement recommendations; competitive marketing analysis
  - Simple training and instruction for your own content maintenance and blogging
- **Print marketing promotional material**
  - Cards, flyers, posters, brochures, banners, rack cards, press kits
- **Digital marketing promotional material**
  - Banners and thumbnails for all social media platforms (static and animated)
- **Images & photography**
  - Coordination of photo shoots, image editing, sourcing, retouching, slideshows
- **Text content & copywriting**
  - Original content copy writing per audience and platform; existing copy review and editing
  - For Print, digital & website
- **Video**
  - Full scripting, shooting, editing (including titles and soundtrack/background sound)
  - Promotional, instructional and creative content
- **Newsletters**
  - Layout design and copywriting templates; configuration of email tool
  
- **Project Management for small & large projects**
- **Creative Business Strategies: align your marketing with the heart of your business**
- **Event Coordination, Planning & Master of Ceremonies**

Let's discuss how I can support the continued growth and success of your business, project or event.

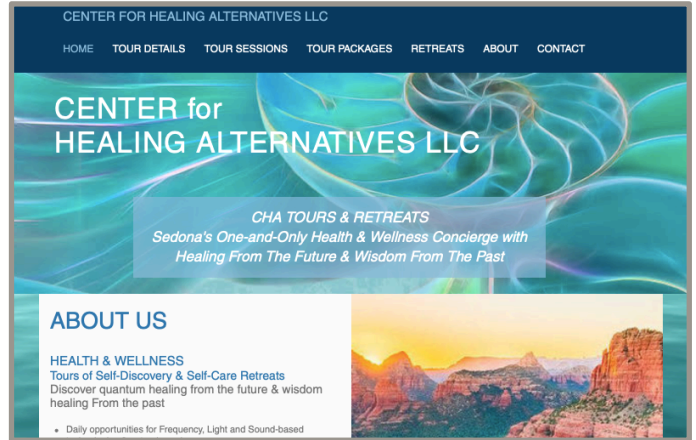
*I look forward to helping you and your business succeed!*

*"Working with Shakara was a dream come true. She led me through my technological journey with integrity, professionalism, and a good dose of heart. It was powerful to see her great care and attention to detail in navigating our project. I would recommend her to anyone."*

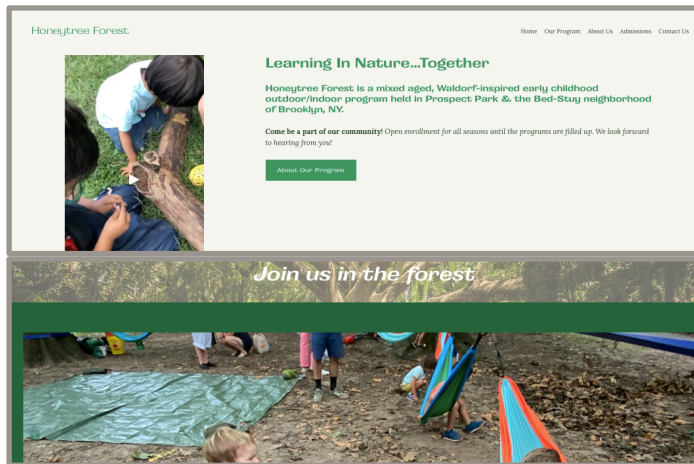
## Client Websites (Most Recent)



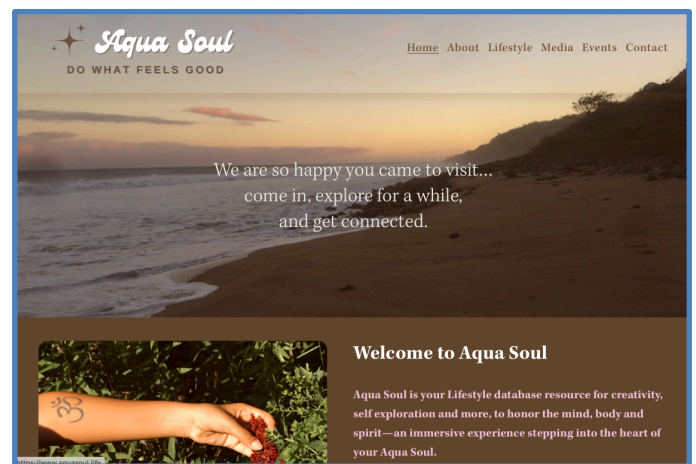
Gem Alchemy Creations - Sacred Jewelry  
[www.gemalchemycreations.com](http://www.gemalchemycreations.com)



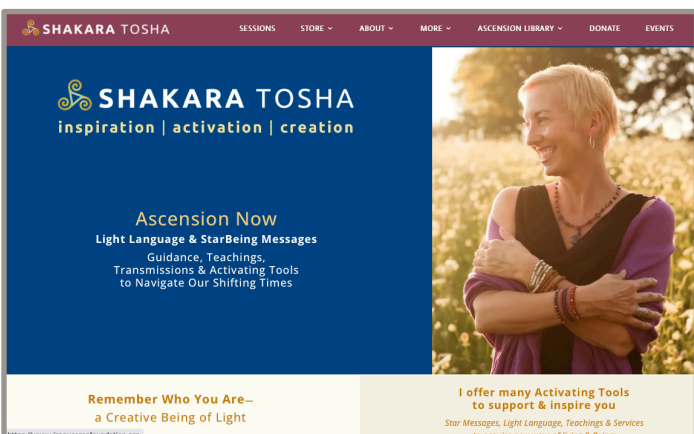
Center For Healing Alternatives - Sedona Concierge  
[www.centerforhealingalternatives.com](http://www.centerforhealingalternatives.com)



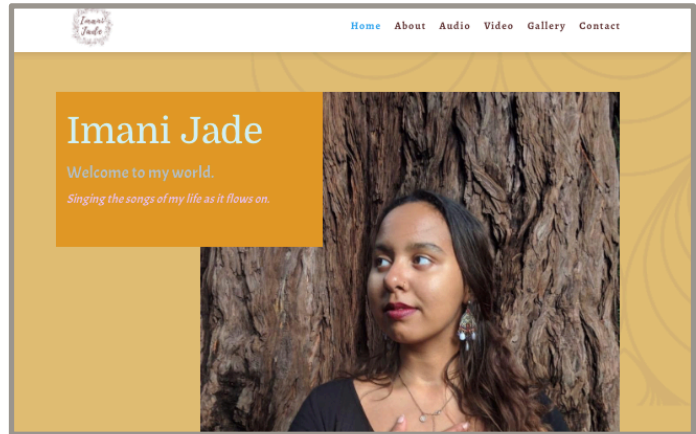
HoneyTree Forest School - Waldorf Outside School  
[www.honeytreeforestschool.org](http://www.honeytreeforestschool.org)



Aqua Soul - Lifestyle Events & Resources  
[www.aquasoul.life](http://www.aquasoul.life)



Shakara Tosha - Spiritual Guide, Teacher & Artist  
[www.shakaratosha.com](http://www.shakaratosha.com)



Imani Jade - Singer & Performer  
[www.imanijade.net](http://www.imanijade.net)

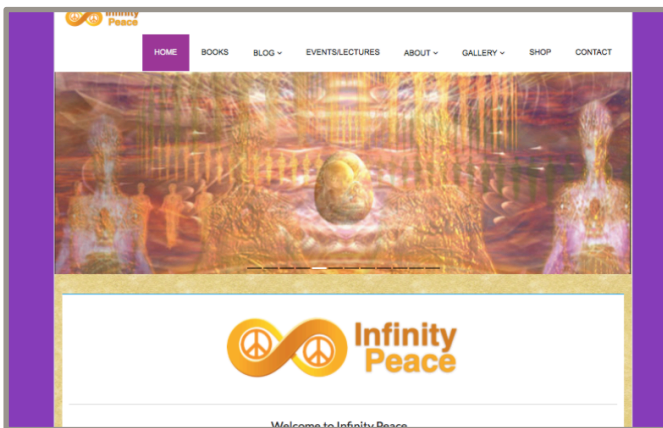
# Sites That Still Maintain My Original Design



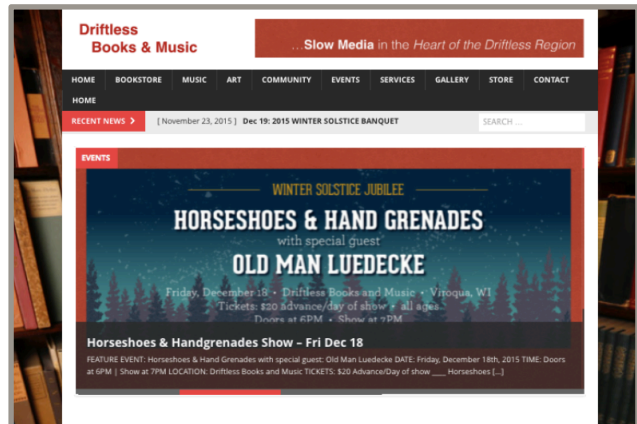
Viroqua Area Foundation  
[www.viroquaareafoundation.org](http://www.viroquaareafoundation.org)



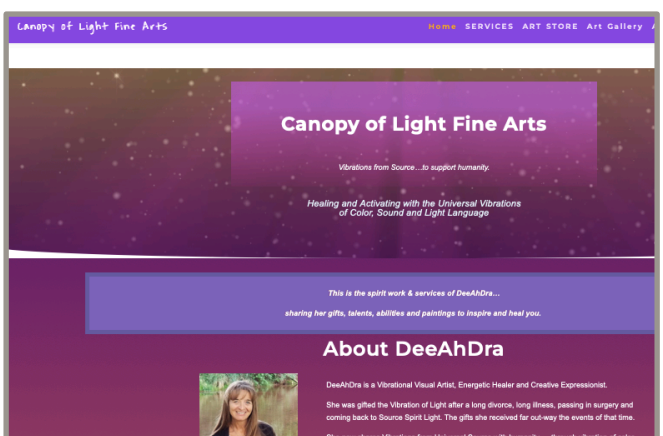
Sedona Spirit Journeys - Sacred Land Tours  
[www.spiritjourneysofseona.com](http://www.spiritjourneysofseona.com)



Infinity Peace - Spiritual Guidance  
[www.infinitypeace.com](http://www.infinitypeace.com)



Driftless Books  
[www.driftlessbooks.com](http://www.driftlessbooks.com)

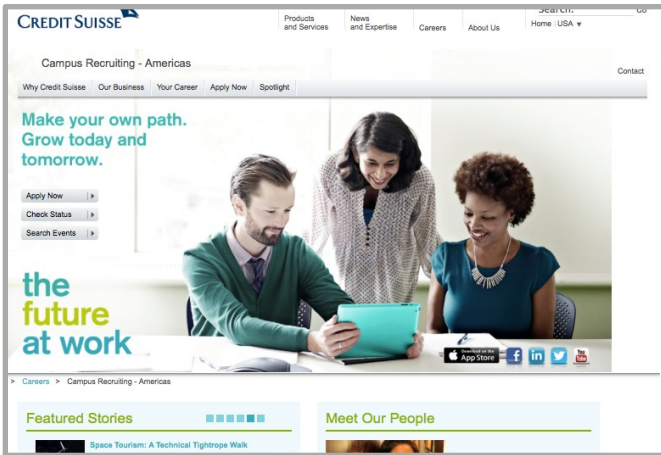


Canopy of Light Fine Arts - Artist Site  
[www.canopyoflightfinearts.com](http://www.canopyoflightfinearts.com)



The Health Wave - Tesla Scalar Wave Tech  
[www.healthwavesedona.life/](http://www.healthwavesedona.life/)

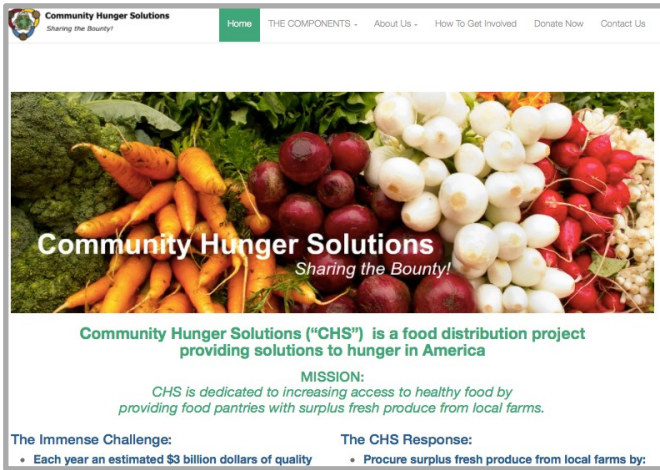
# Other Client Websites (My Designs Have Been Modified)



Credit Suisse - HR Onboarding



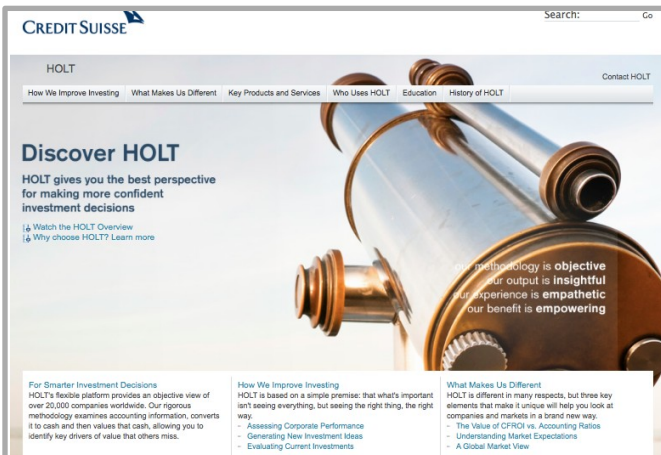
Becco - Mario Batali Restaurant



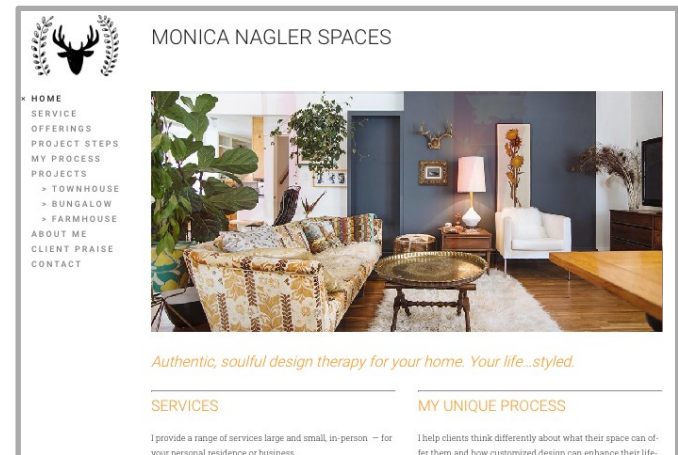
Community Hunger Solutions



Frank Wildingway - Artist

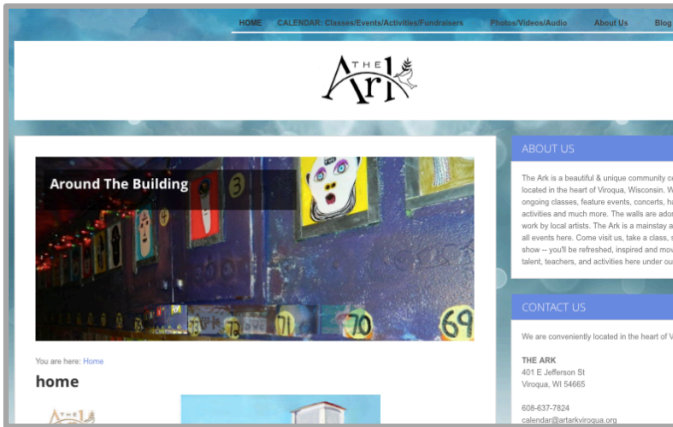


Credit Suisse - Corporate Site



Monica Nagler Spaces - Interior Design

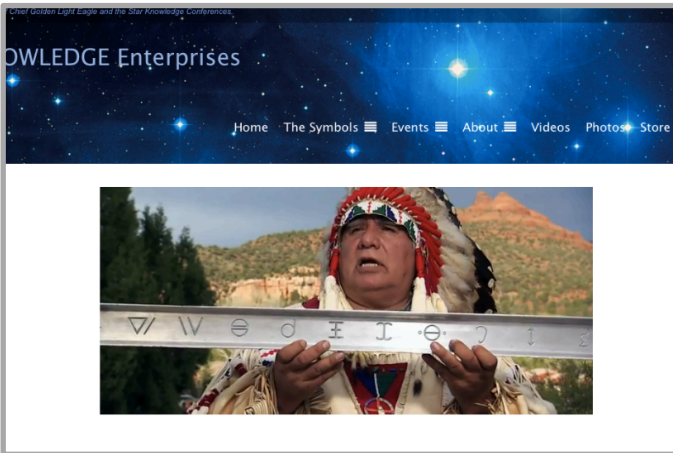
# Other Client Websites (My Designs Have Been Modified)



The Ark (now The Commons) - Community Center



Jaali's Dollies - Handmade Dolls



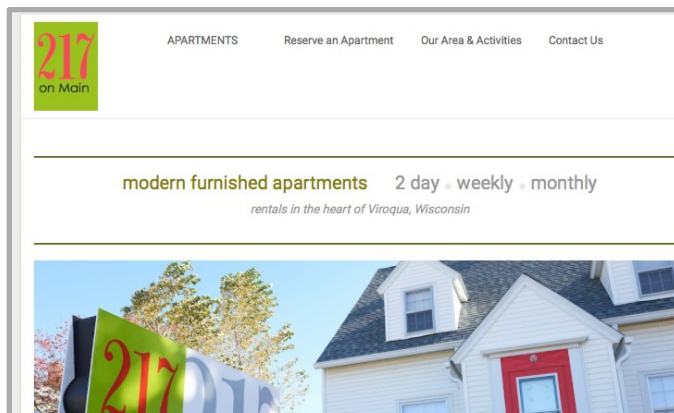
Star Knowledge Enterprises - Conferences



Kickapoo Woods Cooperative



Shaman's Breath - Shamanic Elder



217 on Main - Air BnB

# Marketing Material — Print & Digital

**NEW JEWELRY!**  
**FALL 2021**  
**COLLECTION**

**GEM ALCHEMY**  
CREATIONS

**HOT NEW ITEMS FROM THE STUDIO!!**  
**Get 'em while you can!**

Three images showing different pieces of jewelry: a purple necklace, a yellow and green bracelet, and a purple and blue necklace.

**Tues May 24 4-7pm**  
*Sedona Sacred Soul Gathering With*  
**Shakara Tosha**

**Star Messages & Energetic Light Languages**

- Wisdom Messages from The Star Guides
- Support to Navigate These Energetic Times
- Activating Light Language Transmissions
- Healing & Recalibrating Sound Journey
- Connect To Your Guides & Higher Self
- Remember Who You Truly Are

Art Prints & Unique Soul Portraits Available  
Private Session Sign-Up

**\$40 offering (all are welcome)**  
(limited seating)  
RSVP: [Shakara@ShakaraTosha.com](mailto:Shakara@ShakaraTosha.com)

[SacredRememberings.com](http://SacredRememberings.com)  
1785 W State Route 89A  
Suite 1E - downstairs  
West Sedona AZ

**ONLINE PROGRAM**

**Humanity's Awakened Heart**  
THE SUMMONING POWER OF COLLECTIVE  
INITIATION IN A COSMIC PASSION PLAY

WITH  
*Gabriella Young*

Register now:  
[www.GabriellaYoung.love](http://www.GabriellaYoung.love)

**ONLINE PROGRAM**  
with  
Gabriella Young

**Humanity's Awakened Heart**  
THE SUMMONING POWER OF COLLECTIVE  
INITIATION IN A COSMIC PASSION PLAY

WITH  
*Gabriella*

**Register:** [www.GabriellaYoung.love](http://www.GabriellaYoung.love)

**CHA FULL DAY PACKAGES TO ROCK YOUR WORLD**  
*Healing from the Future Meeting the Ancient Past ...in the heart of Sedona*

Package 6 (includes lunch break at local eateries)  
**SOUND, LIGHT & VIBRATION** \$599  
*I am Complete, Joyful, Serene & Transfigured.*

Sound, light and vibration dissolves barriers which hold us back in body, mind and spirit. This reboot is a welcome tuneup on many levels! Be at the receiving end for a complementary combination of the best this field has to offer. You will be pleasantly surprised by how your chakras like the balancing hum of the tuning fork, by what a multi-sensory experience on the crystal light bed feels like, and by how ready you are to then unwind in the quiet stillness of the dry salt bath.

- Crystal Light Bed with Reiki & Reflexology
- Tuning Forks and/or Crystal Bowls
- Quantum Bloc
- Infrared Chamber & Intro to Lasers
- Light Language Activation
- Halotherapy (Salt Room)

**CENTER FOR HEALING ALTERNATIVES**  
Contact us for booking: 928-202-9494  
[info@CenterForHealingAlternatives.com](mailto:info@CenterForHealingAlternatives.com)  
[www.CenterForHealingAlternatives.com](http://www.CenterForHealingAlternatives.com)

**CHA FULL DAY PACKAGES TO ROCK YOUR WORLD**  
*Healing from the Future Meeting the Ancient Past ...in the heart of Sedona*

Package 7 (includes lunch break at local eateries)  
**PHOENIX FOR THE DAY-OF-YOUR-LIFE** \$539 minimum  
*I feel Courageous, Life-Affirming & Empowered.*

Although in the past it may have taken a major reason to try something new to improve our life and health, these days things are different. Change is in the air. Life almost calls for us to exceed old limits in new ways. Try at least three state-of-the-art technologies awaiting in Phoenix for the first day of the rest of your life. Our favorites include the ThetaChamber (a.k.a. "The Happy Clam") and a true infrared bed meeting NASA acclaim!

Options at lease:

- ThetaChamber (a.k.a. The Happy Clam)
- INNER Light LED Therapy Bed
- INNER Luminator
- rTMS (Repetitive Transcranial Magnetic Stimulation)
- RF - Inner Foot Detox
- Hyperbaric Block
- Acoustic Light Wave
- Presso Therapy
- Tyro Screen

**CENTER FOR HEALING ALTERNATIVES**  
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[info@CenterForHealingAlternatives.com](mailto:info@CenterForHealingAlternatives.com)  
[www.CenterForHealingAlternatives.com](http://www.CenterForHealingAlternatives.com)

# Marketing Material — Print & Digital

**SEDONA HEALTH & WELLNESS TOURS**  
Day Tours for Self-Discovery & Self-Care Retreats

**RESERVE YOUR SPOT NOW!**  
Pre-booking alone to fit your budget

**CALL OR EMAIL US:**  
928-202-9494  
info@CenterforHealingAlternatives.com

**VISIT OUR SITE FOR MORE INFO:**  
www.CenterforHealingAlternatives.com

**Center for Healing Alternatives**  
Sedona AZ

**Center for Healing Alternatives**  
Healing from the Future

To find the secrets of the Universe, think in terms of energy, frequency and vibration. - Nikola Tesla

**SEDONA HEALTH & WELLNESS TOURS**

Day Tours for Self-Discovery & Self-Care Retreats

The future of medicine will be the medicine of frequencies. - Albert Einstein

Sedona AZ

What if an A-Z of health could meet the future of healing?

They CAN in the beautiful Red Rocks of Sedona!

Discover venues, centers, landscapes & emerging technologies on your **SEDONA HEALTH & WELLNESS TOUR.**

Planned Retreats & Custom Day Tours.  
Free Consultation.  
Customized Options.

If you're serious about change, try healing from the future.

You know what you want.

**Balance**  
**Calm**  
**Energy**  
**Fitness**  
**Health**  
**Focus**  
**Sleep**  
**Vitality**

Aging with Ease & much, much more for Acute & Chronic conditions

Sometimes you don't know what you don't know. Yet your world AND your health are made up of frequencies.

The question is, how can our experiences be in resonance with those frequencies.

Discover:

- Sub-atomic scans & support
- Infra-red saunas & salt rooms
- Liquid supplements
- Color & Light Lasers
- Tachyon particle fields
- Activated crystals
- Protected energy fields
- Vortexes under foot

& so much more in Sedona.

Products and Services provided or available have not been evaluated by the Food and Drug Administration so are not intended to diagnose, treat, cure or prevent any disease.

**ENERGETIC JEWELRY**  
*Handcrafted in Sedona AZ*

- **Personally sourced,** energetic stones, hand-dyed silk wraps, beads & symbolic metal charms from all over the world
- **Each piece carries a powerful presence:** intentionally imbued with love, prayers & activating energies during its creation through vibrational alchemy
- **The jewelry become artistic & decorative adornments** that are also energetic activation tools when worn.

**GEM ALCHEMY CREATIONS**

**Creator Charles Fletcher** is a vibrational alchemist, musician, artist & world traveler working with sacred energy for many years. He combines the tools of light, sound & vibration with his visions manifested into various artistic creations: energy-activated jewelry, sound healing journeys, live music performances with ambient flute & guitar, plus inspiring wisdom messages that activate others' highest potentials.

[GemAlchemyCreations.com](http://GemAlchemyCreations.com)

**Hand-crafted, one-of-a-kind wrist wraps & necklaces in various forms & colors for women & men**

- Can be custom-wrapped on your wrist & adjusted as desired
- Elegant, stylish & powerful artistic statements that are light to the touch & as unique as each wearer

**GEM ALCHEMY CREATIONS**

[GemAlchemyCreations.com](http://GemAlchemyCreations.com)

Your **LIGHTBODY** creates a unique **VIBRATION** that the universe **HEARS**

[www.shakaratosha.com](http://www.shakaratosha.com)

**LIFE IS A BEAUTIFUL & FLUID DANCE**

**FLOWING HERE & THERE**

**WE ARE ALL NAVIGATORS OF OUR OWN VESSELS**

[ShakaraTosha.com](http://ShakaraTosha.com)

# Marketing Material — Print & Digital

**Light Language Oracle Cards**  
by Shakara Tosha  
Reading • Activating • Inspiring

**Email Bundle Includes:**

- 13 ACTIVATED ORACLE CARDS (Printable PDF)
  - activated artwork & star messages
- MEDITATION + ACTIVATION (audio file)
  - listen while viewing cards
  - reading of each card message
  - Light Language transmissions
- EXPLANATION (audio file)
  - about Light Language
  - story of each artwork
  - how to work with the cards
  - benefits

Personal one-on-one  
**LIGHT LANGUAGE**  
guidance & activation  
**SESSIONS**  
with **SHAKARA TOSHA**  
(via Skype/FB/phone)

**GO TO: [ShakaraTosha.com/donate](http://ShakaraTosha.com/donate)**  
\* Donate \$50 at above link & receive an email for next available appointment

Hello to all Lightworkers + Star Souls who are here in our Now to raise the frequencies of Gaia + inspire others.

Keep creating + radiating your joy...  
*you are so needed at this time.*

[shakaratosha.com](http://shakaratosha.com)

**SHAKARA TOSHA**

- STARBEING MESSAGES: CONSCIOUS ASCENSION, CREATIVITY, ALCHEMY & YOUR STAR GUIDES
- LIGHT LANGUAGE ACTIVATIONS
- SOUND JOURNEY

**JUNE 15**  
**7-9PM**

KOZYUK GALLERY  
SEDONA AZ

**GEM ALCHEMY CREATIONS**

**GEM ALCHEMY CREATIONS**

**HAND-CRAFTED ARTISAN JEWELRY**  
CREATED IN SEDONA AZ

[GemAlchemyCreations.com](http://GemAlchemyCreations.com)

**WRIST WRAPS COLLECTION**

**#WW1**  
Jasper Stone, Rainbow Moonstone & Rose Quartz Beads, Silver Triskelion Button, Brown Suede Silk Cord  
STONE PROPERTIES: Inner peace, grounding optimism, freedom from fear

**#WW2**  
Rainbow Moonstone, Purple Button Pearl, Rainbow Moonstone Bead, Purple & Blue Eyes Silk Ribbons  
STONE PROPERTIES: Enhanced perception, restore balance, mental clarity, harmony with creative flow

**#WW3**  
Picture Jasper Triangle Stone, Copper Tibetan Bead, Copper Triskelion Button, Cream Silk Ribbons  
STONE PROPERTIES: Inner peace, grounding optimism, freedom from fear

[GemAlchemyCreations.com](http://GemAlchemyCreations.com)

**MADE WITH LOVE**

[GemAlchemyCreations.com](http://GemAlchemyCreations.com)



## Client Videos



Gem Alchemy Creations - Jewelry Promo  
[youtube.com/watch?v=D6hbruDxTUc&t=6s](https://youtube.com/watch?v=D6hbruDxTUc&t=6s)



Kailean Welsh - Spiritual Life Coach



Lotus Head Productions - Mindful Yoga Promo



Malkah Geller - German Instructor Online Promo  
[youtu.be/H9U91DP\\_Vvw](https://youtu.be/H9U91DP_Vvw)



Liang Jun - Qi Gong Demo Instruction  
[youtu.be/d0L8MWhps0E](https://youtu.be/d0L8MWhps0E)

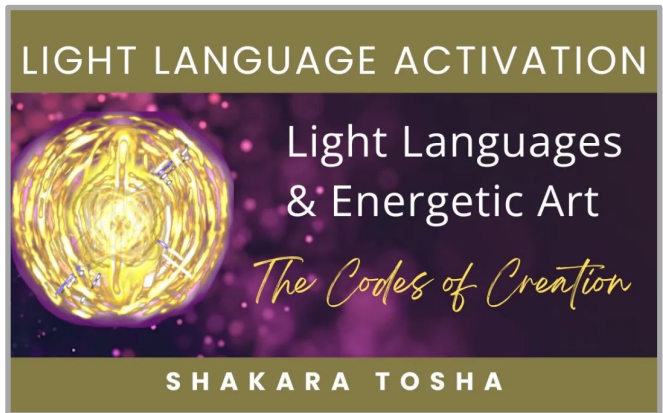


Animated Banner  
[acebook.com/100001581227013/videos/1587020448366834/](https://acebook.com/100001581227013/videos/1587020448366834/)

## Personal Promotion Videos



Shakara Tosha - Divine Feminine Emerging  
[youtu.be/nFMg0j8fi-I?](https://youtu.be/nFMg0j8fi-I?)



Shakara Tosha - Light Language Activation  
[youtu.be/bvue26SVP4s?si=s-\\_5H60EGOU288z\\_](https://youtu.be/bvue26SVP4s?si=s-_5H60EGOU288z_)



Shakara Tosha - Solar Eclipse Reflections  
[youtu.be/tvhjLGo-mSs?](https://youtu.be/tvhjLGo-mSs?)



Shakara Tosha - Dragon Messages  
[youtu.be/\\_nUujM1O-mg?](https://youtu.be/_nUujM1O-mg?)



Shakara Tosha - Energy Update  
[youtu.be/wzUwhNWLLd8?](https://youtu.be/wzUwhNWLLd8?)



Shakara Tosha - Dolphin & Whale Meditation  
[youtu.be/7YWSvTEIjr8](https://youtu.be/7YWSvTEIjr8)

## Past Company Work:

- Credit Suisse Bank
- Random House Publishing
- Penguin Publishing
- Siegel Gale Communications
- Renegade Marketing
- Hallmark Entertainment
- Penguin Publishing
- Leo Castelli Gallery
- Sandra Hartog & Associates
- Urban Box Office
- Belk Mignogna Agency
- Carapan Urban Spa

## Past Client Work:

- Nu America Agency
- Blackrock
- Fast Company
- HBO
- EXE
- Ernst & Young
- Warner Brothers
- Panasonic
- Paine Webber
- Morgan Stanley
- AT&T
- AltWaters
- Rhabi Crawford
- AMEX
- Kodak
- Nonstock Stock Art
- Columbia University
- Educational Testing Service
- Bad Boy Entertainment
- Madiba African Restaurant
- Star Knowledge
- Becco — Mario Batali
- Esca — Mario Batali
- Hallmark Entertainment
- Nicholas Tippins
- Dr. Sue Lie/Multidimensions



FAST COMPANY

Panasonic



SONY



Penguin  
Random  
House

BLACKROCK



+ siegel  
gale

simple is smart

Morgan Stanley



nonstock .1



Carapan